



IA 55682
ABN 58 627 315 521

Kyokushin Karate Gold Coast Inc.
Registered Office:
2/19 Carilla Place
Elanora
Qld. 4221

Website: www.kyokushinkarategoldcoast.com.au
Email: admin@kyokushinkarategoldcoast.com.au
Ph: 0404 462 415

Dear Business partner and community Leader,

We hope this letter finds you and your loved ones well,
We would like to thank you for your previous and continued support of our not-for-profit Karate association, Kyokushin Karate Gold Coast Inc., and the goals we pursue within our community.

As a community-based not for profit organisation, we feel that recently our endeavours have never been more important and help individuals in a positive way. Over the last couple of years, our community has suffered greatly in every aspect; financially, physically, and spiritually and we are determined to provide support in the form of different life-experience type events.

With this premise forefront, we are appealing for financial support, once again, for our most costly event, the **Gold Coast Budo Challenge**, our martial arts annual competition. We have also been given the rights to hold a **World Cup on the Gold Coast in 2025**, so now would be a good time to register your involvement in that.

Hopefully, and with your assistance, we plan to host this special event on Saturday 5th and Sunday 6th October 2024 to be held at the Carrara Indoor Sports Stadium.

Last year, we utilised this new venue and the extra space was enjoyed by all that attended. Commercial sector involvement was amply rewarded by the popular corporate box set up and will be a rewarding necessity to assist with providing this years tournament.

To enable us to provide a non-profit tournament (the only one of its kind) continually worthy of being a notable inclusion in the martial arts calendar, locally, intrastate and interstate, we are seeking funding of any size (see below) in the form of advertising, sponsorship, donations, or benefaction. This will enable a larger participation through lowered cost, better equipment and better training for officials leading to a safer, smoother, more professional event for the community.

The forecast total commercial involvement needed to stage our event this year is \$20,000, we hope you can be involved at some level.

A receipt for a funds is supplied, to enable this funding to be included in your advertising or other budgets.

We would like to offer this prospectus of options for your perusal.

For every sponsor contributing \$1000 or more, We are now able to offer a VIP seating area, alongside the mats, for up to 8 persons (please see pictures). Included is a corflute sign (2400mm x 600mm) with your business logo on the front of the box facing the cameras which will be live streaming for both days of competition, snack box, soft drink all day and lunch vouchers for 8 your guests. The two major sponsors will be alongside the VIP boxes. There are a maximum of 8 other Sponsor's areas.

- ✓ **Major Naming Rights Sponsor** – it is envisaged that this company, or individual, will be a leader in the business sector and one that may have national status, as our tournament is now definitely of a national standing with many interstate competitors, They may also be aware of the standing and respect that Kyokushin Karate commands within the martial arts world.

The 'Naming Rights' sponsor will have:

- ❖ Their name and logo will be the main-focus throughout the advertising and marketing of the tournament.
- ❖ Their name on all uniquely designed medals awarded to all place getters across all divisions (approximately 50 – 60 divisions).
- ❖ A full-page advert will also appear in the tournament programme.
- ❖ A backdrop for the place-getters dais will also have the sponsor's logo upon it to enable logo proliferation throughout social media, and our website.
- ❖ Company logo on the event poster,
- ❖ Business introduction and profile by our MC during the event.
- ❖ Logo placement in and around the auditorium
- ❖ **Please also see above VIP seating area inclusion.**

We are seeking an advertising commitment to a total contribution of \$6000 for this category. This commitment will enable the entire tournament to proceed as designed – a not for profit event focussed on inclusion and availability to all competitors and spectators alike.

- ✓ **Venue and Safety Equipment Sponsor** – without an important benefactor in this area, we have nowhere to showcase our event. The venue chosen, The Carrara Indoor Sports Stadium, is a Gold Coast City Council venue that has fantastic facilities, access and parking, and is subsidised by the Council for incorporated associations. Also, the company or individual associated with this funding will be directly contributing to the safety of all competitors through personal protective equipment, soft-fall flooring, providing event First Aiders and the training of officials.

This advertising package includes:

- ❖ Their name and logo will be included throughout the advertising and marketing of the tournament.
- ❖ A half-page advert will also appear in the tournament programme.
- ❖ A backdrop for the place-getters dais will also have the sponsor's logo upon it to enable logo proliferation throughout social media, and our website.
- ❖ **Please also see above VIP seating area inclusion.**

This advertising commitment, needed to secure us at this venue is \$3000

- ✓ **Advertising** – the advertising forum will be utilising electronic and social media on the lead up to the tournament, and on the day, provided by the tournament program. There will be a range of advert sizes and costs available dependant on the individual requirements. These will range from:
 - ❖ **\$500** for logo inclusion and company introduction in the program; logo and name included on electronic media, with link to business; company logo on the event poster; business introduction by our MC during the event, business logo on the advertising wall backdrop.
 - ❖ **\$1000** for logo inclusion and company write up in the program; logo and name included on electronic media, with link to business; company logo on the event poster; business introduction by our MC during the event; business logo on the advertising wall backdrop.

Please also see above VIP seating area inclusion.

Your involvement is the key element to this event's success, and we are happy to promote your business throughout our project.

Please see the attached application form for further processing.

Thank you.

Tournament Committee

Kyokushin Karate Gold Coast Inc.

Advertising, Sponsorship, or Donation application details

Company Name: _____

Level of desired involvement, \$ _____

Contact name: _____

Contact details: ph: _____

Email: _____

Signature: _____

Please attach a good quality company logo/s in colour jpeg or vector format to your email.

Please email this completed form to: admin@kyokushinkarategoldcoast.com.au

Account Name: Kyokushin Karate GC Inc.
BSB: 484 799
Account #: 071235966
Reference: 2023GCBC – *plus your company name*

If businesses would like to donate products or services for inclusion as competitor prizes or raffle prizes, please contact us on the above details to arrange.

Thanking you in advance for your support.

Philip Cox
President
Kyokushin Karate Gold Coast Inc.
Ph: 0404 462 415